

Protecting the frontline of critical care

Emergency medical transport can be the difference between life and death — and for healthcare workers, who face relentless physical and emotional demands, that need is all too real.

Healthcare workers face more than just long hours. Challenging working conditions, burnout, and workplace stress all take a toll. It's no surprise that over half of U.S. healthcare workers report feeling burned out, placing them at greater risk for serious health conditions.¹

In fact, compared to other industries, healthcare workers experience significantly higher rates of depression, anxiety, and even life-threatening cardiovascular conditions like heart attack and stroke.² These pressures don't just affect individual well-being, they also contribute to a high rate of turnover in the healthcare sector, making retention a growing concern for healthcare employers.³

Given these elevated risks, ensuring your team has access to emergency medical transport — without the burden of out-of-pocket costs — isn't just a benefit. It's a necessity.

MASA protects the healthcare sector



34%

**average participation rate across
most MASA healthcare groups**



296

healthcare groups enrolled in MASA



163,777

healthcare employees have access to MASA

Healthcare sector case study: Strong demand, strong results



3,000

**eligible employees
surveyed**



MASA ranked in the

top 3

**most requested
new benefits**



**When offered,
MASA reached a**

34%

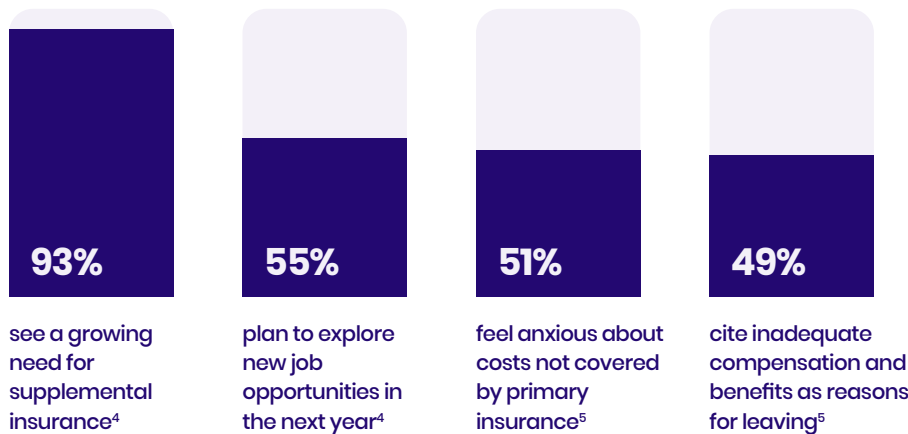
**participation rate,
demonstrating a clear
and growing need**



Give healthcare employees the protection they deserve

Empower your employees by giving them the protection they're looking for. MASA is the leading provider of emergency medical transportation solutions nationwide, with no network limitations. By offering MASA, you can help bridge high-cost exposures while adding real value to healthcare plans.

Why healthcare workers want more coverage



>550,000

injuries and illnesses reported by the healthcare workforce in 2023 alone⁶

A critical group, quietly underserved

Women make up 80% of the U.S. healthcare workforce, but often get less value from their health benefits than men.^{7,8}

- ⚠️ **Women aged 19–64** face higher out-of-pocket costs — even excluding maternity care⁸
- ⚠️ Overall, **women pay 18% more in copays and deductibles**, totaling \$15.4B more annually⁸
- ⚠️ Maternity-related emergencies can lead to unexpected transport bills⁹ with a **high average bill per service at \$6,806**¹⁰

For healthcare workers — especially women — MASA emergency transport protection isn't just helpful. It's essential.

masaAccess 

The MASA solution

MASA is the simple solution to a complex problem for healthcare employees.

- ✓ **All air and ground EMS providers are included, nationwide**
- ✓ **Ambulance transport protections for out-of-pocket costs** include related co-pays, co-insurance, and deductibles
- ✓ **Plans compliment primary healthcare benefits**

Sources:

1: Mayo Clinic Wellbeing Index, 2024 | 2: CDC, 2023 | 3: Medical Economics, 2025 | 4: Aflac Workforces Report, 2023 | 5: Strategic Education Inc., 2025 | 6: U.S. Bureau of Labor Statistics, 2024 | 7: CDC, 2024 | 8: SHRM, 2023 | 9: CDC, Pregnancy Complications Report, 2023 | 10: MASA Insights: Emergency medical transportation: The true costs — and how they're rising, 2024