



The hidden cost of hesitation:

Why fear of calling 911 should worry employers

Delayed emergency care doesn't just harm health — it can hurt your business. When employees hesitate to call 911, the result is often worse outcomes, longer recoveries, avoidable costs from absenteeism, lost productivity, and higher turnover. Ignoring this risk puts both your people and your profits in jeopardy.

This white paper reveals powerful insights and actionable steps to reduce risk, support your workforce, and show how emergency medical transport protection can save lives and deliver real ROI.

Topics include:

- ✓ How employers can reduce risk with better benefits and education
- ✓ Business impacts: lower productivity, higher turnover, rising costs

Did you know?

1 in 4

Americans have avoided calling an ambulance due to cost fears¹

\$9,200²

max out-of-pocket costs vs. \$62,192³
— the average U.S. worker's income

73%

of Americans are saving less for emergencies due to inflation and income pressures⁴

Even high earners aren't immune

Nearly half of those making \$100K+ live paycheck to paycheck⁵

Sources: 1: YouGov, 2024 | 2: United Healthcare, 2024 | 3: U.S. Department of Labor, Bureau of Labor and Statistics, 2025 | 4: Bankrate, 2025 | 5: PYMNTS, 2025

